

CLINIQUE

CLINIQUE INTRODUCES

New.
Even Better™
Pore Defying Primer



ALLERGY TESTED. 100% FRAGRANCE FREE. DERMATOLOGIST TESTED.
NON-ACNEGENIC. OIL FREE. DRYING ALCOHOL FREE. SILICONE FREE.

Press contacts
Wadie El Fakhri,
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What it is:

What It Is: NEW Even Better™ Pore Defying Primer combines our hardest working pore minimizing and oil controlling ingredients, all within a hydrating water base to create our first ever water-balm primer. Formula with Niacinamide and Hyaluronic Acid reduces unwanted oil production and minimizes the look of pores. Wear this primer with makeup or on its own to achieve a perfected and virtually pore-less complexion.

RETAILER PRICE €41.00

Pre-launch on May 1st on Clinique.nl and national launch on November 1st

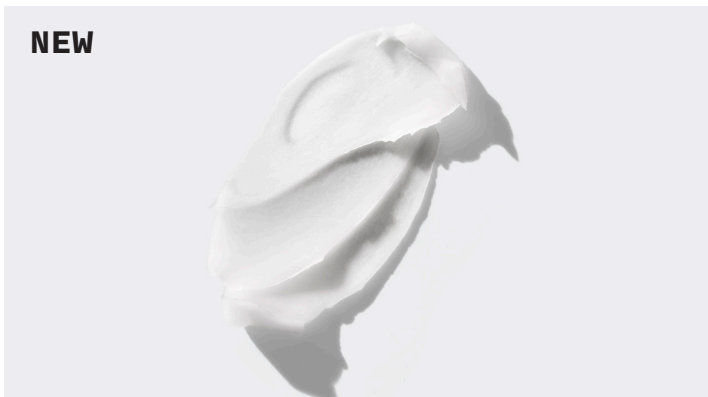
What it does:

CONTROLS OIL AND MINIMIZES THE APPEARANCE OF PORES:



Niacinamide reduces oil to help blur the appearance of pores.

NEW



HYDRATES:



Hyaluronic Acid helps moisturize.



What you'll see:

IMMEDIATELY:

PREPS SKIN FOR
SMOOTH MAKEUP
APPLICATION AND
IMPROVES QUALITY
OF WEAR*



IN 4 WEEKS:

**11% PORE
REDUCTION ON
BARE SKIN***

*Clinical testing conducted on 34 women with Fitzpatrick Skin types I-VI ranging in age from 30-50 completed this 8 week study. Effects may vary by individual.

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WHO IT IS FOR:

All skin types (1,2,3,4).



HOW TO USE

Apply to clean, moisturized skin. Smooth evenly over entire face before foundation, or wear alone.